

CURRICULUM VITAE



Name: Johan J.M.V. LAVRYSEN
Date of Birth: August 2 – 1960
Address: Thiewinkelstraat 23
3560 Lummen (B)
Mobile: +32/473.99.25.65
E-mail: Johan.Lavrysen@ti-l.be
Skype: johanlavrysen

Professional Career:

2017 – now: Business- & Community Impact Generator
Blenders

2014 – 2017: Free lance Activities :

- Management Consulting (Terra Incognita Lummen)
- Company Culture Facilitation (Architects of Dreams)
- Personal Coaching HIPO's (Pontes, Breda, NL)
- Strategy Coaching (Terra Incognita, SPK)
- Teacher Strategy, Innovation, Marketing (Thomas Moore)
- Systemic Advise (Terra Incognita Lummen)
- Career Counseling (Terra Incognita, SBS)

2013 - 2014 Project Manager BiELAt (Open Innovation)

2009 – 2013: Director Innovation Janssen Pharmaceutica (EMEA Region)
2011 : winner of the James Burke Award
2009 : Global Standards of Leadership Award J&J
Interdependent Partnering, Customer Focus, Complexity, Change, Innovation

2007 – 2009: Director Marketing Support
Janssen-Cilag EMEA

2005 – 2007 : Manager Capital Efficient Profitable Growth
Janssen-Cilag EMEA

Professional Career – cont'd:

- 1999 – 2005 : Alliance Management
Janssen-Cilag
Leader of Global Operational Launch Teams
Awards won for Reminyl Launch, Risperdal Consta
- 1995 – 1999 : International Logistics (Global)
Janssen-Cilag
Responsible for Global Product Mix Optimization
- 1993 - 1995 : Logistics Manager Janssen Animal Health
(incremental on previous job)
- 1992 - 1993 : Ad Hoc Product Manager for Small Animals
Janssen Animal Health
(on top of existing job)
- 1990 - 1995: Country / Area Manager Janssen Animal Health
(Benelux, Italy, Portugal, Scandinavia, Switzerland)
- 1988 – 1990 : Officer for Marketing Support
Janssen EMEA
- 1985 – 1988 : Janssen Pharmaceutica R&D
Cardiovascular Research – Pre-Marketing Assistant
Controller PACK Study (Hypertension)
- 1982 – 1985 : Janssen Pharmaceutica
Scientific Instruments Division
Assistant to VP + Meditec (Top Region Development)
- 1981 – 1982 : Kredietbank

Other Assignments– cont'd:

2010 – current

Guest Colleges:

- Vlerick Management School
- Thomas Moore

Jury Member

- TIAS Nimbas (NL) – MBI-program
- KHK : Bsc Economics

Inspirational Speaker (in- and Externally)

- Inner Circle Board Siemens
- Health Division Vodaphone
- ON semiconductors
- J&J – various departmental meetings across the world

On Behalf of the Janssen Pharmaceutica Beerse Board

- Administrator Dr. Paul Janssen Museum
- Administrator Dr. Paul Janssen Welzijns-campus
- Reflection Group Kempen (Top 15 CEO's of region)
- Vice-President BiELAt (Regional Open Innovation)
- Janssen representative in SPK (Regional Development)

2002 – 2003 :

Standard de Liège (Football – 1st Division)
Président Commission Consultative de Marketing

Education:

March 2013

Lifetime Leadership Course Professional
IDDD (NL)

2009 – 2013 :

Systemic Coach
Various Institutes in Belgium and Holland

2008 – 2009 :

Executive Master in Innovation & Entrepreneurship
Vlerick Business Management School

May 2009

Market Access Executive Master Class
London School of Economics and Political Science

Press - Articles

- December 2008 Kwaliteitskrant (Quality Journal – Flanders)
“Quality Managers reflect about their future role”
Article explaining the benefits of Scenario Planning
- November 2011 Voka – Ondernemers (Journal for Entrepreneurs)
“Tango: Dreaming, Planning, Acting”
Article explaining strategic planning for SME’s
- November 2012 HR Square (Magazine for HR specialists’
“The importance of passion: pay attention to personal
development in your organization !”
- March 2013 Bedrijvig Brabant (Journal for Entrepreneurs in Holland)
BiELAt turns open innovation into a practical tool
IP has no value as long as you can’t cash the value
Article explaining the opportunity of collaborative
innovation in the ELAt- Hi-Tech Triangle

Contributions to recently published books:

- 2011 Birdie Leadership
Book explaining the correlations between
‘The 9 holes of sustainable leadership’
- 2012 1-page Strategy
Book explaining the step by step strategic planning process

Inspirational Lectures:

- June 26 – 2013 Kempische Innovatie Raad
(Regional Innovation Council)
“Preparing for the Future : $I^2 = D \times R$ ”
- June 19 – 2013 Biomedica Congress Aachen
The Future of Healthcare: towards end-to-end solutions
- May 7 – 2013 Flemish Parliament
Looking beyond the tipping point

2005:	Certified Green Belt in Process Excellence
June 1997	Kepner-Tregoe: Problem Solving & Decision Making Rijn Training NL
1995 – 1996 :	PICS Belgium Advanced course in Logistics
1990 – 1991 :	Open University Eindhoven (NL) Marketing (NIMA level)
1978 – 1980 :	Bachelor in Economics A6/A1 type

Inspirational Lectures (cont'd)

December 4 – 2012	Demo Organisational Constellations – SPK Turnhout Demo workshop to Business Owners on the use of systemic work to address business related issues.
November 16 – 2012	Keynote speaker on VOV congress 'Can you make a caterpillar fly ?' together with J. Bommerez (reknown author business books)
November 17 – 2012	Creativity World Forum 'The Opportunity of Open Innovation'
May 24 – 2011	Vlerick Management School (Opening Holland) "From Product Centric to Consumer Centric"

Apart from this – a long list of both internal and external inspiration sessions were given, a.o. to the Siemens Inner Circle – to European Management of Vodaphone Healthcare – to Top 50 of J&J's Supply Chain Team, ...

Internet Links

- <http://www.bielat.nl/UK/cwf11.html>
- <https://docs.google.com/viewer?a=v&pid=sites&srcid=ZGVmYXVsdGRvbWFpbX0ZXJyYWluY29nbml0YWx1bW1lbmNvbN1bHRpbmd8Z3g6MTQ5OWQyNzk1NGQ4MjRkYw>
- <http://www.esf-agentschap.be/nl/evenementen/slovent-kwaliteitsmanagement-de-sociale-economie>
- <http://www.spk.be/content/bedrijfsopstellingen-door-johan-lavrysen>
- http://www.lichtopleeren.be/spreker_2
- http://www.hightechcampus.com/upcoming_events/calendar/category/6/event/218.html?utm_source=www.tilburguniversity.edu&utm_medium=referral&utm_content=/home/lezingen
- <http://www.plato.be/index.php/spk-vzw-schopt-de-kempense-ondernemer-een-innovatief-geweten-520.html>
- <https://docs.google.com/viewer?a=v&pid=sites&srcid=ZGVmYXVsdGRvbWFpbX0ZXJyYWluY29nbml0YWx1bW1lbmNvbN1bHRpbmd8Z3g6NzY0Y2Y0YzgwMjk4Yjc2MQ>
- <https://docs.google.com/viewer?a=v&pid=sites&srcid=ZGVmYXVsdGRvbWFpbX0ZXJyYWluY29nbml0YWx1bW1lbmNvbN1bHRpbmd8Z3g6MmVkZGJiZjI1YmIxMDhjYw>
- <https://docs.google.com/viewer?a=v&pid=sites&srcid=ZGVmYXVsdGRvbWFpbX0ZXJyYWluY29nbml0YWx1bW1lbmNvbN1bHRpbmd8Z3g6MTQ5OWQyNzk1NGQ4MjRkYw>
- <http://www.hrsquare.be/hrsquare/dossier-opleiding-ontwikkeling-interview-met-johan-lavrysen-janssen-pharmaceutica-zet-in-op-passie-geef-individuele-ontplooiing-een-plaats-in-ontwikkelingsplannen>